5th Southeast Asian Studies Symposium

Human and Environmental Welfare in Southeast Asia

13 - 16 April 2016 | Mathematical Institute
University of Oxford

Festival of Southeast Asia in Oxford
12 - 22 April 2016

IN PARTNERSHIP WITH

SUNWAY EDUCATION GROUP

Jeffrey Cheah Foundation
Nurturing the Seeds of Wisdom
Introduction

The Southeast Asian Studies Symposium is the world’s largest and most influential conference on Southeast Asia. Organised by Project Southeast Asia at the University of Oxford, it is focused on presenting cutting-edge research and contributing solutions to Southeast Asia’s most pressing issues. It engages political, business, academic, NGO, and other leaders of society in collaborative efforts to shape global, Southeast Asian, and industry agendas. This intellectually rigorous, highly interactive meeting works to define challenges, solutions and actions, always in the collegial and collaborative spirit of Southeast Asia.

The Symposium is an intelligent, research-driven, impartial platform that transforms dialogue into insights, insights into agendas, and agendas into action. The rapid success of the Symposium shows there are few issues that cannot be adequately progressed by convening the most relevant actors from all sectors – business, government and civil society – in a high-level, informed, and informal environment of trust.

The Symposium returns to Oxford from 13–16 April 2016 at the new, state of the art Andrew Wiles Building of the Mathematical Institute, with the theme of “Human and Environmental Welfare in Southeast Asia”. Seeking continually to innovate, this year we introduce two specialised sub-fora: the Southeast Asia Investment Forum, which aims to engage businesses with an interest in the region in issues including the ASEAN Economic Community, healthcare, and political risk; and the Southeast Asia Strategic Forum on Women, Business, and Economic Development, which tackles gender equality in Southeast Asia.

We are particularly pleased to thank our returning partner from 2015, Sunway University, for their continued support of the Symposium in 2016.

We look forward to welcoming you to Oxford in April 2016!

Pingtjin Thum
Chair
Organising Committee
Southeast Asian Studies Symposium 2016

The 2016 Symposium includes over 80 panels presenting nearly 200 papers, along with 5 roundtables, 2 workshops, 2 multi-day fora – the Southeast Asia Investment Forum, and the Southeast Asia Strategic Forum on Women, Business, and Economic Development, and a citywide celebration, the Southeast Asia Festival.

In 2015, the 4th Symposium (held in Kuala Lumpur, Malaysia, from 20-24 March) attracted a total of 867 delegates from 24 countries, with the participation of a wide variety of Southeast Asian and European political, business, academic, and civil society leaders. It was opened by DYMM Sultan Nazrin Shah of Perak and closed with a public lecture from Prof Jeffrey Sachs, Special Advisor to the UN Secretary-General.

Themes included business and investment; economic development; the environment and natural resources, maritime security, regime transitions in Southeast Asia, public health, the contemporary political economy of Southeast Asia, the role of legal and judicial institutions in the lives of Southeast Asians, and issues facing ethnic, gender, religious, and marginalised minorities.

Representatives of the UK, EU, and UN, along with High Commissioners and Ambassadors from a majority of Southeast Asian countries with representation in London attended the 2014 Symposium in Oxford.

Keynote speakers in previous years include:
- Mark Pritchard MP (Chair, UK All-Party Parliamentary Group on ASEAN)
- HE Hamzah Thayeb (Indonesian Ambassador to the United Kingdom)
- The Right Honourable Earl of Cranbrook
- Senator Dato Seri Abdul Wahid bin Omar (Minister in the Prime Minister’s Department, Malaysia; and former Maybank CEO)
- Stephen Lillie (Head of the Asia-Pacific Directorate of the Foreign and Commonwealth Office)
- Sir David Weatherall (Regius Professor of Medicine Emeritus, University of Oxford and Patron, Project Southeast Asia)
- DYMM Sultan Nazrin Shah of Perak
- Prof Wang Gungwu (National University of Singapore)
- Prof Jeffrey Sachs (Columbia University)
Programme Pillars

**The Polity and the People**
This pillar asks what the meaning and purpose of government is to Southeast Asian states and citizens. Citizens of every polity must negotiate between themselves the size, nature, structure, form, and function of its government.

**Human and Physical Resources**
This pillar explores the scope and diversity of resources available to support Southeast Asia’s sustainable development, how those resources are developed and allocated, and the relationship between government and capital.

**Identity and Inclusiveness**
This pillar examines the issue of identity in Southeast Asia. What does it mean to have a local, national, region, ethnic, religious, gender, or other identity? Who decides what comprises identity? What values do those identities embody?

Schedule

**Thursday 14 April 2016**

0900 – 1030: Session A:
- A1: Energy Development in Southeast Asia
- A2: Southeast Asia Strategic Forum on Women, Business, and Economic Growth
- A4: “The Lady and the Generals”: In Conversation with Peter Popham
- A6: Management of Local Resources within Globalised Market
- A7: Poverty, Welfare and Inequality Issues in Southeast Asia
- A8: Gender, Religious Nationalism, Violence, Democratisations in Burma/Myanmar
- A9: History always wins: How the past shapes the present in SEA

1030 – 1100: Coffee Break

1100 – 1230: Opening Plenary:
- 1100 – 1110: Introduction to Project Southeast Asia and the Southeast Asian Studies Symposium
- 1110 – 1120: Welcome Addresses
- 1120 – 1150: “Timor-Leste and Southeast Asia, democracy and human rights”:
  - Keynote Address by HE José Ramos-Horta
- 1150 – 1220: Q&A

1230 – 1330: Lunch

1330 – 1530: Session B:
- B2: Southeast Asia Strategic Forum on Women, Business, and Economic Growth
- B4: Myanmar borders and civil societies: (re)activation of a peripheral dynamism?
- B7: Migration and Intergenerational Relations in Southeast Asia (1)
- B8: No Health Without Mental Health? The Southeast Asian Response
- B9: State (Re)formation in Southeast Asia

1530 – 1600: Coffee Break

1600 – 1800: Session C:
- C1: ASEAN Community 2025 Forging Ahead Together: Impetus to a Real Community in 2025?
- C2: Southeast Asia Strategic Forum on Women, Business, and Economic Growth
C4: Re-making and Re-imagining the Southeast Asian Countryside
C6: Development conflicts and the water-energy nexus in the Mekong River basin
C7: Migration and Intergenerational Relations in Southeast Asia (2)
C8: Drugs and policy in Indonesia
C9: Intellectuals and Independent Thought In Malaysia

1800 – 2000: Reception & Buffet Dinner
2000– 2100: A Concert for Cambodia in aid of the Kampot Traditional Music School for Orphaned and Disabled Children, Cambodia

FRIDAY 15 APRIL 2016

0900 – 1030: Session D:
D1: Opportunities and Challenges of the ASEAN Economic Community
D2: Southeast Asia Strategic Forum on Women, Business, and Economic Growth
D4: The Use of Heritage and Political Economic Development in Southeast Asia’s Regional Conflicts
D5: SEA Documentary Film Festival: “Living in The Drains” & “1987: Untracing the Conspiracy”
D6: “Securitising” the Southeast Asian Environment
D7: Minorities in Burma/ Myanmar
D8: Perspectives on Labour Migration and Welfare in the Philippines
D9: The Political Economy of Inclusion: Current Reform Challenges in Indonesia under Jokowi

1030 – 1100: Coffee Break
1100 – 1230: Session E:
E1: Investing in Healthcare in Southeast Asia
E2: Southeast Asia Strategic Forum on Women, Business, and Economic Growth
E4: “From abaca to teh tarik: languages, dictionaries, and community building in Southeast Asia” – roundtable with Oxford English Dictionary and Oxford Global Languages
E5: Southeast Asia Documentary Film Festival: “Lost in the Mists of Time”
E6: Development in Southeast Asia: Empowerment, Policy, and Institutions
E7: Southeast Asia Strategic Forum on Women, Business, and Economic Growth
E8: Southeast Asia Strategic Forum on Women, Business, and Economic Growth
E9: Regionalism in Indonesia
Boardroom: Southeast Asia Strategic Forum on Women, Business, and Economic Growth

1230 – 1330: Lunch
1330 – 1530: Session F:
F1: Human Rights and Business in Southeast Asia
F2: Southeast Asia Strategic Forum on Women, Business, and Economic Growth
F4: The Human Environment of Indonesian Literature Today: In Conversation with Goenawan Mohamad
F5: Southeast Asia Documentary Film Festival: The Rohingya: A Question of Citizenship and Identity. featuring “Michael’s”
F6: Forest governance in Southeast Asia – evidence for policy innovation
F7: Southeast Asia Strategic Forum on Women, Business, and Economic Growth
F8: Southeast Asia Strategic Forum on Women, Business, and Economic Growth
F9: The Children of a Colonial State, the Ancestors of a Future Nation
Boardroom: Southeast Asia Strategic Forum on Women, Business, and Economic Growth

1530 – 1600: Coffee Break
1600 – 1800: Session G:
G1: “Business and the Environment – Towards a Sustainable Future in Indonesia “ by Hashim
Djojohadikusumo
G2: Southeast Asia Strategic Forum on Women, Business, and Economic Growth
G4: Knowledge management and capacity building: Lessons from Southeast Asia on the design and delivery of research-for-development initiatives
G5: Southeast Asia Documentary Film Festival: Power Relations of Documentary Production Field: Visual Ethnography and Self-reflexivity of “The Third Eye”
G6: The Southeast Asian edible swiftlet nest trade: ecological, economic, and social impacts
G7: The Politics of Natural Disasters in the Philippines
G8: Rethinking Human Security in Southeast Asia
G9: Outlook 2020: New directions in Southeast Asian studies in Europe and Southeast Asia

1830 – 1930: Reception (Somerville College)
1930 – 2230: Gala dinner (Somerville College) featuring dinner speaker Elizabeth Pisani

Saturday 16 April 2016

0900 – 1030: Session H:
H2: The U.S. Pivot to Southeast Asia: Prospects and Pitfalls (I)
H4: Negotiation, Mediation and Participation: citizenship practices in Indonesia
H5: Societal and Environmental Protection in Southeast Asia
H6: Overcoming Inequality and Poverty in Southeast Asia
H7: Identity in Southeast Asia Part I
H8: The Political Economy of Business in Southeast Asia I
H9: Threats to Free Expression and Challenges for Reform in Southeast Asia

1030 – 1100: Coffee Break
1100 – 1230: Session I:
I2: The U.S. Pivot to Southeast Asia: Prospects and Pitfalls (II)
I4: Border Economies: The Plasticity of Power Domains, Scales and Flows in Mainland Southeast Asia
I5: Equitable and Sustainable Development in Southeast Asia I
I6: Balinese Dance in the Contemporary World: Bringing Agems to Oxford
I7: Identity in Southeast Asia Part II
I8: The Political Economy of Business in Southeast Asia II
I9: Community Libraries as Third Spaces and Sustainable Development Tools in Southeast Asia

1230 – 1330: Lunch
1330 – 1500: Session J:
J2: An Afternoon of Southeast Asian Dance
J4: Do You Hear The People Sing? State-Society Relations in Southeast Asia I
J5: Equitable and Sustainable Development in Southeast Asia II
J7: Does No One Care? Migration, Displacement and Refugees in Southeast Asia I
J8: Corruption and Manipulation of State Institutions in Southeast Asia
J9: The Meaning and Purpose of Government and the Role of the Citizen in Southeast Asia (1)

1500 – 1530: Coffee Break
1530 – 1700: Session K:
J2: An Afternoon of Southeast Asian Dance
K4: Do You Hear The People Sing? State–Society Relations in Southeast Asia II
K5: Equitable and Sustainable Development in SEA III
K7: Does No One Care? Migration, Displacement and Refugees in SEA II
K8: Situating “Transition:” Space, Contestation, and Belonging in Contemporary Myanmar
K9: The Meaning and Purpose of Government and the Role of the Citizen in Southeast Asia
At the end of 2015, ASEAN established the ASEAN Economic Community (AEC), which aims to integrate Southeast Asia’s diverse economies. The AEC is defined by four pillars: Creating a single market and production base, increasing competitiveness, promoting equitable economic development, and further integrating ASEAN into the global economy. To synergise the region’s markets and production hubs, this would entail the free flow of goods, services, investments, capital, and skilled labour. If integration succeeds, the region could become the fourth largest economy in the world within the next few years.

This is a vast opportunity for UK businesses. The Southeast Asia Investment Forum (SIF) provides commercial partners with the ideal platform to achieve their strategic goals. 

It is the only business and investor conference held in conjunction with a major global academic conference, thus allowing both to learn about opportunities for investment in Southeast Asia while listening to the latest cutting-edge research on Southeast Asia. Together, the events offer a range of incisive panels; high calibre speakers; interactive workshops; fantastic networking opportunities; the beautiful setting of Oxford; and an audience comprised of thought leaders from the academic, business, political, and NGO sectors.

**THURSDAY 14 APRIL 2016**

0900 – 1030 Energy Development in Southeast Asia
1600 – 1800 ASEAN Community 2025 Forging Ahead Together: Impetus to a Real Community in 2025?

**FRIDAY 15 APRIL 2016**

0900 – 1030 Opportunities and Challenges of the ASEAN Economic Community
1100 – 1230 Investing in Healthcare in Southeast Asia
1330 – 1530 Business and Human Rights in Southeast Asia
1600 – 1800 Closing Keynote: “Business and the Environment – Towards a Sustainable Future in Indonesia” by Hashim Djojohadikusumo

**SIF KEYNOTE SPEAKER:**

Hashim Djojohadikusumo

Noted businessman and philanthropist Hashim S. Djojohadikusumo has devoted the past twenty years to a variety of pressing social issues in Indonesia. His notable achievements include the backing of programs to save the orangutan and honey bears of Kalimantan (Borneo), and the welfare of the wild elephant population of Sumatra. He is a board member of the Institute for the Preservation of the Indonesian Heritage (“Badan Pelestarian Pusaka Indonesia”) and the Indonesian Shadow Puppeteers Association (“PEPADI”). He is also the founder of the Arsari Djojohadikusumo Foundation, which was established in honor of his late father, Professor Sumitro Djojohadikusumo, a former Indonesian economist considered the architect of the country’s modern economy.

For more information, please visit asean.ac/sif
“No nation can achieve the kind of growth that we all want and need if half the population never gets to compete. And we cannot afford any longer to exclude the energy and talent that women add to our economies.”

– Hillary Clinton, 17 November 2012, at Singapore Management University

The barriers towards full female participation in Southeast Asia’s economic growth are manifold and complex. Gender equality is one of the most important issues facing Southeast Asia today, and impacts every single other major issue facing Southeast Asia.

In recognition of this, Project Southeast Asia is addressing this issue in its inaugural Southeast Asia Strategic Forum (SSF). The SSF is a three day multi-sectoral forum which seeks to bring together leaders from different sectors (business, politics, academia, and civil society) into a constructive and collaborative discussion. The SSF on Women, Business, and Economic Growth asks, “What is the state of female participation in Southeast Asian economies today?”, “What are our goals for female economic empowerment?”, and “How do we reach those goals from where we are today?” Over the course of three days, SSF discussions aim to understand the issue; agree upon a common set of goals; and formulate a concrete roadmap for achieving the solutions.

Themes to be addressed include:

**Innovation and Technology**: How can technology empower women to take control of their lives, create new opportunities, or overcome barriers?

**Entrepreneurship Growth**: What needs to be done to foster high potential female entrepreneurship development?

**Financial and Labour Inclusion**: How do we increase female participation in non-menial jobs and enable women to take control of their financial lives?

**Women in Leadership**: How do we create the diversity balance to enable women to shape, lead and realise corporate and country economic growth?

The fundamental premise of the SSF is that multisectoral dialogue and collaboration can lead to concrete results. Thus, the Forum is focused on providing concrete steps for participants to execute. Participants in the Forum will depart with a clear plan in mind to execute to achieve the goal – e.g., three steps they need to take in the next 3, 6, 9, and 12 months; or the outline of a project that will produce the data needed for further action.

A full report of the discussion and conclusions will be produced by the Forum Rapporteur, including a roadmap outlining key milestones, and will be downloadable from the Project Southeast Asia website.
Schedule

THURSDAY 14 APRIL 2016

0900 – 0915 Opening
• Welcome Address by Maria Jaschok (Director, International Gender Studies Centre, Oxford)

0915 – 1030 Roundtable & Discussion: “Gendered Economic Development in Southeast Asia”
• The household and education at the centre of gendered economic development
• Legal systems and law – helpful or detrimental?
• Fintech as a driver for change

Speakers
• Chair: Sabine Rau (Professor of Entrepreneurship, King’s College London)
• Maria Jaschok (Director, International Gender Studies Centre, Oxford)
• Juanita Elias (International Political Economy, University of Warwick)
• Kate Lappin (Regional Council, Asia-Pacific Forum on Women, Law, and Development)
• Lawrence Wintermeyer (CEO, Innovate Finance)

1030 – 1100 Coffee

1100 – 1230 Southeast Asian Studies Symposium Opening Plenary
• Keynote: “Timor-Leste and Southeast Asia, democracy and human rights” by HE José Ramos-Horta (former President of Timor-Leste and recipient of the 1996 Nobel Peace Prize)

1230 – 1330 Lunch

1330 – 1445 Roundtable & Discussion: “Advancing Women in Innovation and Technology”
• Innovation, technological development, and the Fourth Industrial Revolution transforming societies worldwide
• How we advance women as innovators and technology leaders
• The Fourth Industrial Revolution and how we advance women to be equal architects in leading this revolution
• How innovation and technology can empower women and create opportunities

Speakers
• Chair: Analisa Balares (CEO & Chief Innovation Officer, Womensphere)
• Helene Donegan (Vice President, Innovation Practice, Nielsen; Chair, Women in Nielsen (WIN))
• Georgia Hannias (Marketing Director, Innovate Finance)
• Additional speakers from leading technology firms will be joining

1445 – 1500 Coffee

1500 – 1615 Roundtable & Discussion: “Financial Inclusion and Empowerment”
• Shaping inclusive finance transformation
• Public private partnerships enabling empowerment
• The role for women philanthropists

Speakers
• Chair: Lena Rethel (University of Warwick)
• Payal Dalal (Head of Community Programmes, Standard Chartered Bank)
• Mei Sim Lai (Founder Charter Member, Pan Asian Women’s Association)
• Additional speaker to be announced shortly

1615 – 1645  Coffee

1645 – 1800  **Roundtable & Discussion: “Entrepreneurship Growth”**
• The landscape, visible and invisible barriers to growth
• Globalising entrepreneurs, interventions for sustainability and growth
• Enabling enterprise growth and increasing participation

**Speakers**
• Chair: Sandar Win (University of Bedfordshire)
• Daw Zarchi Tin (Executive Director, Yoma Bank)
• Amelio (Aimee) Alado (UK Chairman, ENFID; Founder, Sparks Magazine)
• Additional speaker to be announced shortly

1800 – 1815  **Wrap up**

1830 – 2000  Reception & Buffet Dinner

2000 – 2100  A Concert for Cambodia: *all proceeds to the Kampot Traditional Music School for Orphaned and Disabled Children, Cambodia*

**FRIDAY 15 APRIL 2016**

0900 – 0915  Forum Chair – Recapture 14th April

0915 – 1030  **Roundtable & Discussion: “Women in Leadership”**
• Closing the Gender Gap – changes required
• Developing and promoting a gender diversity ecosystem
• How women can get to the top and what leadership means
• Gendered structures of capitalism and impact on leadership

**Speakers**
• Chair: Sabine Rau (Professor of Entrepreneurship, King’s College London)
• Fenella Porter (Ruskin College, Oxford)
• Diana Chan (CEO, Euro CCP)
• Elizabeth Lee (Senior Executive Director, Sunway Education Group)
• Nora Abd Manaf (Group Chief Human Capital Officer, Maybank)

1030 – 1100  Coffee

1100 – 1230  **Workshops**
Attendees sign up for workshops on the four topics of Innovation and Technology, Financial Inclusion and Empowerment, Entrepreneurship Growth, and Women in Leadership. Each workshop will be given a set of questions as stimulus for the debate.

1230 – 1330  Lunch

1330 – 1430  **Workshops (continued)**

1430 – 1445  Coffee
1445 – 1630  **Presentations & Discussion of Findings**
1630 – 1730  **Closing Plenary – Conclusions and Young Leaders Rising**

The symposium’s discussion viewed through the lens of World Economic Forum Young Global Leaders, the next generation of global leaders dedicated to making positive and sustainable impact. The closing session will also launch YLG5050, the global initiatives of the Young Global Leaders community to empower women and girls, and build a more gender-equal world.

1830 – 1930  **Reception** (Somerville College)

1930 – 2200  **Symposium Gala Dinner** (Somerville College)

- Speaker: Elizabeth Pisani (Author of the critically acclaimed *Indonesia etc.*)

**Who should attend**

The Strategic Forum should be attended by senior executives from financial institutions, telecommunication and technology firms, innovators seeking to start-up new businesses, management consultants, professional advisors, think tanks, charities, policy makers, students together with politicians, regulators, philanthropists, academics, gender related networks, and business incubators.

**How to book**

The Strategic Forum on Women, Business and Economic Development
14–15 April 2016 at the Mathematical Institute, University of Oxford

Ticket prices: £525 (corporate), £299 (academics), £199 (students and concessions).

Book online by credit or debit cards at [asean.ac/register](http://asean.ac/register) (no cash is accepted).

Spaces are limited. Early booking is highly recommended due to the popularity.

The ticket entitles you to attend the Southeast Asia Strategic Forum on Women, Business and Economic Development on 14–15 April as well as:

- The Southeast Asian Studies Symposium (14–16 April 2016) – [asean.ac/2016](http://asean.ac/2016)
- The Southeast Asia Investment Forum (14–15 April 2016) – [asean.ac/sif](http://asean.ac/sif)
- The Festival of Southeast Asia in Oxford (29 March–24 April 2016) – [asean.ac/festival](http://asean.ac/festival)
- The Southeast Asian Documentary Film Festival (15–17 April 2016) – [asean.ac/films](http://asean.ac/films)
- Discounts from selected Southeast Asian restaurants in Oxford

For more information on the Forum please visit [asean.ac/women](http://asean.ac/women) or email Dr Pingtjin Thum, [pingtjin.thum@history.ox.ac.uk](mailto:pingtjin.thum@history.ox.ac.uk)
13 April to 24 April 2016

The Festival of Southeast Asia in Oxford aims to promote awareness and understanding of Southeast Asia, bring together Oxford’s significant Southeast Asian community, and better develop relations between the University of Oxford, Oxford Brooks University, the City of Oxford, and Oxford’s schoolchildren and students.

13 April – 24 April 2016

- Photographic exhibition of Southeast Asian Vernacular Architecture
  St Antony’s College – Free
- Museum and Library Exhibitions, including Southeast Asia Trails, at:
  - Ashmolean Museum
  - Bodleian Library
  - Botanic Gardens
  - Pitt Rivers Museum
  - Museum of Natural History
  Download trails at asean.ac/SEAtrails
- Discounts at participating Southeast Asian restaurants (for registered Symposium participants)

Thursday 14 April 2016

0900 – 1030: “The Lady and the Generals”: In Conversation with Peter Popper
  Mathematics Institute – Free
2000 – 2100: The Concert for Cambodia in aid of the Kampot Traditional Music School for Orphaned and Disabled Children, Cambodia
  Somerville College – tickets for £15 donation

Friday 15 April 2016

0900 – 1700: Southeast Asian Documentary Film Festival (see below). Mathematics Institute – Free

Saturday 16 April 2016

0900 – 2100: Southeast Asian Documentary Film Festival (see below). St Antony’s College – Free
1100 – 1230: Balinese Dance in the Contemporary World: Bringing Agems to Oxford (Workshop) Mathematics Institute – Free
1330 - 1700: An Afternoon of Southeast Asian Dance. Mathematics Institute – Free
  1330: Lila Bhawa & the Oxford Gamelan Society
  1430: Carmencita Palermo
  1530: Putu Geniki Lavinia Natih
  1545: Dancers from the Indonesian Student Association, Oxford)
  1600: The Thai Music Circle in the UK

SUNDAY 17 APRIL 2016

0900 – 2100: Southeast Asian Documentary Film Festival (see below)
  St Antony’s College – Free

For more information, please visit asean.ac/festival
The Symposium programme is accurate as of 1 March 2016 but is subject to change

SOUTHEAST ASIAN DOCUMENTARY FILM FESTIVAL

15 April 2016 (Friday)
Mathematics Institute – Free
• 9am: Living in the Drains & 1987: Untracing the Conspiracy
• 11am: Lost in the Mists of Time – with filmmaker Q&A
• 1.30pm: Michael’s – with roundtable with filmmaker
• 4pm: The Third Eye – with roundtable

16 April 2016 (Saturday)
St Antony’s College – Free
• 9am: Resistance and Counter-Culture in Myanmar: Voices from the Urban Margins (6 short films) – with introduction & followed by Q&A
• 10.45am: Away from Ayah – with filmmaker Q&A
• 11.35am: To Singapore With Love – with roundtable with documentary subjects
• 1.30pm: Viral, Sial! & Portraits of Mosquito Press
• 3.15: Apa Kabar Potehi? & Nick and Chai
• 5pm: Sindiket & Across
• 6.45pm: Memory as Resistance & Jalanan

17 April 2016 (Sunday)
St Antony’s College – Free
• 9am: The Third Eye
• 10.15am: The Last of the Elephant Men
• 12pm: Across
• 1.15pm: Michael’s
• 2.15pm: 40 Years of Silence: An Indonesian Tragedy
• 4pm: 1987: Untracing the Conspiracy
• 5.15pm: To Singapore With Love
• 6.45pm: Portraits of Mosquito Press
• 7.45pm: Nick and Chai

Details, synopses, and trailers at asean.ac/films

For more information, please visit asean.ac/films
The Symposium programme is accurate as of 1 March 2016 but is subject to change
Why Sponsor the Symposium

The Southeast Asian Studies Symposium is not merely a platform; it is a focused multi-stakeholder process for finding solutions to Southeast Asia’s most important issues. By sponsoring the Symposium, you are enabling this process, contributing to solutions, and making a difference to the lives of Southeast Asian in very profound ways.

As the premier Southeast Asian studies conference in the world, the Southeast Asian Studies Symposium provides an ideal venue for exposure to the best academic practitioners from around the world and for learning about the latest research on important issues facing Southeast Asia. The Symposium also provides a platform for networking and building relationships between academic, political, business, and civil society leaders of Southeast Asia.

Your sponsorship also helps enable young and emerging scholars, regardless of background, to attend the Symposium and present their research. Sponsors, supporters, and exhibitors are critical to the operational success of the 2016 Symposium. We are now offering a limited number of opportunities for sponsorship at a variety of levels and events. Securing these opportunities early will gain your organisation increased exposure in the Symposium booklet, the Symposium website and social media outlets, and at the Symposium’s events. Sponsorship and supporter investment helps to sustain and further grow the Symposium while bringing high-profile attention and recognition to each sponsor organisation.

All sponsorship and exhibition opportunities can be tailored for custom branding solutions to meet your organisation’s needs. Opportunities can be packaged with year-round or multiple-year Symposium sponsorship and advertising that creates a full-service plan for the greatest impact with your target audience.

Project Southeast Asia warmly invites further discussions with all those who share our vision and wish to join us in our efforts to contribute solutions to the most pressing issues facing Southeast Asia today.

Top to Bottom: The Opening Ceremony of the 2015 Southeast Asian Studies Symposium at Sunway University, Kuala Lumpur. Among the honoured guests at the Symposium who graced the stage were DYMM Sultan Nazrin Shah of Perak, who opened the Symposium with a Royal Keynote; Tan Sri Dr Jeffrey Cheah, partner and sponsor of the 2015 Symposium; and Prof Wang Gungwu, who delivered the Symposium keynote.
Sponsorship Packages

Packages can be tailored to meet sponsor’s requirements depending on the amount of donation and desired output. All amounts have been quoted net of VAT.

**Headline Sponsor:** All benefits of Platinum packages plus co-branding

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<tr>
<th>Event</th>
<th>Benefits</th>
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<td><strong>Southeast Asia Strategic Forum on Women, Business, and Economic Growth:</strong></td>
<td>Sponsor will received benefits of the platinum package, along with a co-branded report and two personalised debriefing sessions for executives and/or clients.</td>
<td>£45,000</td>
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<td><strong>Southeast Asia Investment Forum:</strong></td>
<td>Sponsor will receive benefits of the platinum package, along with co-branding for event (“The Southeast Asia Investment Forum in association with...”).</td>
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<td><strong>Southeast Asia Festival:</strong></td>
<td>Sponsor will receive benefits of the platinum package, along with co-branding for event (“The Southeast Asia Festival in association with...”).</td>
<td>£30,000</td>
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The 2015 Southeast Asian Studies Symposium, organised in partnership with Sunway University, Malaysia, attracted 867 registered participants, along with several hundred further participants to the free public events.
## Sponsorship Packages

### Forum Wide

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<th>Platinum</th>
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### Benefits

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<th>Description</th>
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<th>Silver</th>
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<td>Acknowledgement in conference–related PSEA e-newsletter (800+ newsletter subscribers &amp; 3000 + Social media subscribers)</td>
<td>Logo and link to sponsor’s website</td>
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<td>Acknowledgement on conference website (30,000 + views per month)</td>
<td>Logo and link Description (150 words)</td>
<td>Logo and link Description (50 words)</td>
<td>Logo and link Brief listing</td>
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<tr>
<td>Acknowledgement in conference booklet (350+ copies)</td>
<td>Logo and full page ad</td>
<td>Logo and half page ad</td>
<td>Logo and brief listing</td>
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<tr>
<td>Acknowledgement on conference screensaver + at conference opening and closing ceremonies (350+ attendees)</td>
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<td>Exhibition space/booth (350+ attendees)</td>
<td>Double</td>
<td>Single</td>
<td>Banner or poster</td>
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<td>Free VIP tickets including admission to all academic/social events and dining at VIP table</td>
<td>6</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Conference pack inserts (350 + packs)</td>
<td>1 booklet or leaflet up to A4</td>
<td>1 leaflet up to A4</td>
<td>1 leaflet up to A5</td>
</tr>
<tr>
<td>Logo size in acknowledgements</td>
<td>3x</td>
<td>1.5x</td>
<td>X*</td>
</tr>
</tbody>
</table>

(*) ‘x’ refers to standard size as defined by format and space available.
# Event Sponsorship

<table>
<thead>
<tr>
<th>Options</th>
<th>Panels</th>
<th>Reception &amp; Dinner (see below)</th>
<th>Lunch and Coffee</th>
<th>Concerts &amp; Cultural events</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Description</strong></td>
<td>£10,000 per panel</td>
<td>£7,500 - £15,000</td>
<td>£10,000</td>
<td>£10,000 per event</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acknowledgement at event or panel</td>
</tr>
<tr>
<td>Acknowledgement in Conference booklet</td>
</tr>
<tr>
<td>Additional benefits</td>
</tr>
</tbody>
</table>

* Dinner events available for sponsorship:*
1. Thai New Year celebration (Wed 13 April) £7,500
2. Reception and Dinner (Thurs 14 April) £10,000
3. Reception and Gala Dinner (Fri 15 April) £15,000 – includes benefits of Silver Package

Total sponsorship amounting to £25,000, £20,000, or £15,000 will receive benefits of the Platinum, Gold, and Silver packages respectively.

## Other opportunities

### 1. Exhibitor Stands

£2,500 per exhibitor stand. Each stand includes 2 tables (approx. 2m by 1m) and 2 chairs and one ticket to the conference

### 2. Advertising

£500 for an insert in the conference pack (a leaflet or thing booklet) or a one page advertisement in the conference booklet.

**NB:** Sponsorship packages can be modified to meet sponsor’s requirements. All amounts quoted net of VAT
5TH SOUTHEAST ASIAN STUDIES SYMPOSIUM

13-16 April 2016 | Mathematical Institute | University of Oxford

Contact Details

For more information on the Symposium, please visit asean.ac/2016
For more information on sponsorship opportunities, please visit asean.ac/sponsor
or contact Mr Gary Tan at gary@projectsoutheastasia.com