

5TH SOUTHEAST ASIAN STUDIES SYMPOSIUM

▷ 14-16 April 2016
▷ Mathematical Institute
▷ University of Oxford



UNIVERSITY OF
OXFORD



STRATEGIC FORUM on **WOMEN, BUSINESS, and ECONOMIC DEVELOPMENT**

In association with Din Consultants

“No nation can achieve the kind of growth that we all want and need if half the population never gets to compete. And we cannot afford any longer to exclude the energy and talent that women add to our economies.”

– Hillary Clinton, 17 November 2012, at Singapore Management University

Gender equality is one of the most important issues facing Southeast Asia today, and impacts every single other major issue facing Southeast Asia. But the barriers towards full female participation in Southeast Asia’s economic growth are manifold and complex.

In recognition of this, Project Southeast Asia is addressing the issue of **Women, Business and Economic Growth** in its inaugural **Southeast Asia Strategic Forum**. This two day multi-sectoral forum which brings together leaders from different sectors (business, politics, academia and civil society) into a **constructive and collaborative discussion**. Over the course of three days, the forum discussions aim to understand the issues, agree upon a common set of goals, and formulate a concrete **roadmap** for achieving the solutions.

The fundamental premise of the Forum is that **multi-sectoral dialogue and collaboration can lead to concrete results**. Thus, the Forum is focused on providing concrete steps for participants to execute – eg three steps they need to take in the next 3, 6, 9 and 12 months; or outline of a project that will produce the date needed for further action.

Themes to be addressed include



Innovation and Technology: How can technology empower women to take control of their lives, create new opportunities, or overcome barriers?



Financial and Labour Inclusion: How do we increase female participation in non-menial jobs and enable women to take control of their financial lives?



Entrepreneurship Growth: What needs to be done to foster high potential female entrepreneurship development?



Women in Leadership: How do we create the diversity balance to enable women to shape, lead and realise corporate and country economic growth?

A full **report** of the discussion and conclusions will be produced by the Forum Rapporteur, including a roadmap outlining key milestones, and will be downloadable from the Project Southeast Asia website.

Organised by

Project Southeast Asia



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Schedule

THURSDAY 14 APRIL 2016

0900 – 0915 **Opening**

- Welcome Address by Maria Jaschok (Director, International Gender Studies Centre, Oxford)

0915 – 1030 **Roundtable & Discussion: "Gendered Economic Development in Southeast Asia"**

- The household and education at the centre of gendered economic development
- Legal systems and law – helpful or detrimental?
- Fintech as a driver for change

Speakers

- Chair: Sabine Rau (Professor of Entrepreneurship, King's College London)
- Maria Jaschok (Director, International Gender Studies Centre, Oxford)
- Juanita Elias (International Political Economy, University of Warwick)
- Kate Lappin (Regional Council, Asia-Pacific Forum on Women, Law, and Development)
- Lawrence Wintermeyer (CEO, Innovate Finance)

1030 – 1100 Coffee

1100 – 1230 **Southeast Asian Studies Symposium Opening Plenary**

- Keynote: "Timor-Leste and Southeast Asia, democracy and human rights"
by HE José Ramos-Horta (former President of Timor-Leste and recipient of the 1996 Nobel Peace Prize)

1230 – 1330 Lunch

1330 – 1445 **Roundtable & Discussion: "Advancing Women in Innovation and Technology"**

- Innovation, technological development, and the Fourth Industrial Revolution transforming societies worldwide
- How we advance women as innovators and technology leaders
- The Fourth Industrial Revolution and how we advance women to be equal architects in leading this revolution
- How innovation and technology can empower women and create opportunities

Speakers

- Chair: Analisa Balares (CEO & Chief Innovation Officer, Womensphere)
- Helene Donegan (Vice President, Innovation Practice, Nielsen; Chair, Women in Nielsen (WIN))
- Georgia Hannias (Marketing Director, Innovate Finance)
- Mary Lou Nolan (Director, EMEA, Intellectual Ventures)

1445 – 1500 Coffee

1500 – 1615 **Roundtable & Discussion: "Financial Inclusion and Empowerment"**

- Shaping inclusive finance transformation
- Public private partnerships enabling empowerment
- The role for women philanthropists

Speakers

- Chair: Lena Rethel (University of Warwick)

- Payal Dalal (Head of Community Programmes, Standard Chartered Bank)
- Mei Sim Lai (Founder Charter Member, Pan Asian Women's Association)
- Sevi Simavi (CEO, Cherie Blair Foundation)
- Kieran Garvey (Cambridge Centre for Alternative Finance, University of Cambridge)

1615 – 1645 Coffee

1645 – 1800 **Roundtable & Discussion: "Entrepreneurship Growth"**

- The landscape, visible and invisible barriers to growth
- Globalising entrepreneurs, interventions for sustainability and growth
- Enabling enterprise growth and increasing participation

Speakers

- Chair: Sandar Win (University of Bedfordshire)
- Daw Zarchi Tin (Executive Director, Yoma Bank)
- Amelio (Aimee) Alado (UK Chairman, ENFID; Founder, Sparks Magazine)
- Additional speaker to be announced shortly

1800 – 1815 **Wrap up**

1830 – 2000 Reception & Buffet Dinner

2000 – 2100 A Concert for Cambodia: *all proceeds to the Kampot Traditional Music School for Orphaned and Disabled Children, Cambodia*

FRIDAY 15 APRIL 2016

0900 – 0915 Forum Chair – Recapture 14th April

0915 – 1030 **Roundtable & Discussion: "Women in Leadership"**

- Closing the Gender Gap – changes required
- Developing and promoting a gender diversity ecosystem
- How women can get to the top and what leadership means
- Gendered structures of capitalism and impact on leadership

Speakers

- Chair: Sabine Rau (Professor of Entrepreneurship, King's College London)
- Fenella Porter (Ruskin College, Oxford)
- Diana Chan (CEO, Euro CCP)
- Elizabeth Lee (Senior Executive Director, Sunway Education Group)
- Nora Abd Manaf (Group Chief Human Capital Officer, Maybank)

1030 – 1100 Coffee

1100 – 1230 **Workshops**

Attendees sign up for workshops on the four topics of Innovation and Technology, Financial Inclusion and Empowerment, Entrepreneurship Growth, and Women in Leadership. Each workshop will be given a set of questions as stimulus for the debate.

1230 – 1330 Lunch

1330 – 1430 **Workshops** (continued)

1430 – 1445 Coffee

1445 – 1630 **Presentations & Discussion of Findings**

1630 – 1730 **Closing Plenary – Conclusions and Young Leaders Rising**

The symposium's discussion viewed through the lens of World Economic Forum Young Global Leaders, the next generation of global leaders dedicated to making positive and sustainable impact. The closing session will also launch YLG5050, the global initiatives of the Young Global Leaders community to empower women and girls, and build a more gender-equal world.

1830 – 1930 **Reception** (Somerville College)

1930 – 2200 **Symposium Gala Dinner** (Somerville College)

- Speaker: Elizabeth Pisani (Author of the critically acclaimed *Indonesia etc.*)

Who should attend

The Strategic Forum should be attended by senior executives from financial institutions, telecommunication and technology firms, innovators seeking to start-up new businesses, management consultants, professional advisors, think tanks, charities, policy makers, students together with politicians, regulators, philanthropists, academics, gender related networks, and business incubators.

How to book

The Strategic Forum on Women, Business and Economic Development
14-15 April 2016 at the Mathematical Institute, University of Oxford

Ticket prices: £525 (corporate), £299 (academics), £199 (students and concessions).
Book online by credit or debit cards at asean.ac/register (no cash is accepted).
Spaces are limited. Early booking is highly recommended due to the popularity.

The ticket entitles you to attend the Southeast Asia Strategic Forum on Women, Business and Economic Development on 14–15 April as well as:

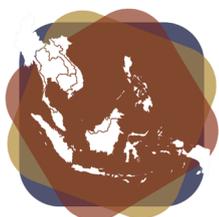
- The Southeast Asian Studies Symposium (14–16 April 2016) – asean.ac/2016
- The Southeast Asia Investment Forum (14–15 April 2016) – asean.ac/sif
- The Festival of Southeast Asia in Oxford (29 March–24 April 2016) – asean.ac/festival
- The Southeast Asian Documentary Film Festival (15–17 April 2016) – asean.ac/films
- Discounts from selected Southeast Asian restaurants in Oxford

For more information on the Forum please visit asean.ac/women or email Dr Pingtjin Thum, pingtjin.thum@history.ox.ac.uk

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asean.ac/festival